



SIT spa

NEWS

SIT collaborates with Sapienza Università di Roma in the "Conversando con la Comunicazione" project

Padua, 11 November 2021 - Creating and sharing skills useful to students when approaching and entering the world of work: this is the aim of the **"Conversando con la Comunicazione" project** organized by **SIT in partnership with Sapienza Università di Roma** - as part of the Master's Degree in Psychology of Communication and Marketing held by Prof. Marino Bonaiuto.

The project aims to bring concrete testimonies to about 70 students attending the last year of a master's degree on the topics of **communication, sustainability, digital and product communication**. SIT has always been very attentive and focused on training activities and collaborations with various Italian universities to transfer concepts and experiences to students that are useful for developing their careers and the skills necessary to approach a role inside a structured company.

SIT professionals and managers will be involved in a series of meetings with the students that are taking place in November and December 2021:

- Investor Relations and financial communication;
- Press office and corporate communication;
- Product communication;
- Internal and organizational communication;
- CSR&Sustainability communication;
- Digital communication and marketing.

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